**Announcing Anderson Animal Shelter’s**

**Dottie Hinze Legacy Society**

**&**

**The $50,000 Bequest Intention Challenge Campaign**

**July 1st- July 31st**

Dear         ,

As loyal supporters of Anderson mission we wanted you to hear some exciting news! Anderson is renaming our Legacy Society, the *Dottie Hinze Legacy Society*.  In conjunction with the renaming of the *Dottie Hinze Legacy Society*, Anderson will be launching a Bequest Intention Challenge Campaign. This challenge has been generously sponsored by Robert Ross, a retired attorney from NYC, and Steve Hinze, an Anderson board member and loyal supporters.

This challenge will give friends of Anderson the opportunity to honor their passion for animals by signing an intention form to include Anderson in their estate plan.  Anderson will receive $500 for every intention form signed in the month of July. This $20,000 donation could equate to 40 new bequests for Anderson and an estimated future revenue of $1.4 M in the years ahead, an amount that could transform the organization and its growth and significantly impact more lives than we can even begin to imagine.

Just as important, the $20,000 will go directly to operating expenses for 2020 and help offset the decrease in revenue so desperately needed to care for our animals.  This Challenge is one of benevolence, altruism and goodwill and we hope you will consider taking this challenge.

**OUR DEEPEST APPRECIATION TO ROBERT, and STEVE**

**FOR MAKING THIS INCENTIVE POSSIBLE!**

*There is no better LEGACY than a beating heart that would not be there had it not been for YOU!*

This is a simple process. The decision is one of love. Love of your children & family, and passion for the causes that you believe deeply about.  I know so many of us have thought about a will but we just keep putting it off for no certain reason.  Now we have the generous match of these 2 amazing friends that will not only give us extra financial support needed this year, but help ensure the vitality & growth of our mission in the years to come.  Please consider honoring your passion & values this coming month and fill out the enclosed Intention Form and return it in the envelope provided.