



January 28, 2021

Robert and Brenda
Street Address
City, GA #####

Dear Robert and Brenda,

Let's connect!

Back in early autumn, I wrote to introduce myself as 'the new kid on the block' at the Athens Area Humane Society. The past few months have certainly been a whirlwind for us all - *that seems like a million years ago, doesn't it?*

The events of the past year may have brought constant change, but one thing remains utterly unshakable - your support and enduring love of animals.

From one animal lover to another, I'm curious about the beloved pets who have brought you immeasurable joy, stolen and broken your heart, and who have doubled you over with laughter. I'm also curious to learn why AAHS has a place in your heart - *what inspires you to support us, Robert and Brenda?*

As tends to happen when two animal lovers connect, I suspect that you and I will have much in common.

I'd love to visit with you by phone – even for a few minutes! I will not be calling for a solicitation of support for AAHS, only to connect over our mutual adoration of our pets and to learn about your hopes and dreams of making our community a more compassionate place for homeless, neglected, and abused companion animals. All pets deserve the depth of love and kindness that you have in *your heart - let's partner together to make it happen!*

Within the next two weeks, I will give you a call to connect. I will also send you periodic updates throughout the year on the impact of your support and how it changes and saves lives.

Thank you again, Robert and Brenda, for caring deeply about the health and welfare of pets. Your kindness and generosity inspire us at the Athens Area Humane Society to give our all, every day.

Happy tail wags and joyful purrs to you,

Cheryl M. McCormick, Ph.D.
Chief Executive Officer



Me and my overlord, Fellini McBiten-O'Fighen, who considers himself the boss of me. Actually ... he *is*.

